



# Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

## ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2024

Course Name- RADIO BROADCASTING

Course Code- MAMCD / MMC 202

Full Marks= 30

1. Create a script for a 30-minute radio talk show that includes segments for an interview, discussion, and commentary. The show should address a current social issue or topic. Include in the script the specific timings, guest introductions, discussion points, and commentary segments. 15
2. Develop scripts for three different types of radio advertisements: a commercial, a public service announcement, and a promotional spot. 15

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