**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN 2022)**

**MMC/MAMCD 202: RADIO PRODUCTION**

**Time**: 3 Hours **Total Marks**: 70

*The figures in the right-hand margin indicate marks for the individual question.*

*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\**

2. Fill in each blank with an appropriate word: 2x5=10
3. In the year \_\_\_\_\_\_\_\_\_\_\_ the Radio Club of \_\_\_\_\_\_\_\_\_\_\_\_ made the first ever broadcast in India.
4. In June 1936, ISBS was renamed \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on the recommendation of \_\_\_\_\_\_\_\_\_\_\_\_\_, the first Controller of Broadcasting in India.
5. In 1957, AIR was given its Hindi name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
6. Doordarshan and AIR separated in the year \_\_\_\_\_\_\_\_\_\_\_\_
7. FM radio started in India in \_\_\_\_\_\_\_\_ from \_\_\_\_\_\_\_\_\_\_\_\_
8. Write short note on any four of the following: 4x5=20
9. Pitch
10. Radio Bridge
11. Foley
12. Community radio
13. Radio as a blind medium
14. Answer **any four** of the following: 10x4=40
15. Discuss how radio as a medium of mass communication is relevant in present times.
16. Explain the importance of voice modulation. How can you modulate your voice for radio?
17. Explain the organisational structure of AIR.
18. What are the basic principles to be kept in mind while editing audio for radio? Explain.
19. What are the three stages of radio production? Discuss in details the stages of radio production.

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